

### [Certificate in Public Relations](#)

As of July 2, 2022, the course codes, and some course content, in the Certificate in Public Relations have changed. If you registered in the certificate prior to July 2, 2022, please see the [archive calendar](#) from the year you registered to determine your graduation requirements. The chart below outlines current courses which may substitute for courses which are no longer offered. If you registered prior to F2022 and have not taken CDPR 100, please consult Client Services at [ce@torontomu.ca](mailto:ce@torontomu.ca) for guidance.

As of Fall 2022 (July 2, 2022)	
<b>NEW</b> Required Courses: 39-hour courses	Replaces <b>OLD</b>
CDPR 200 Public Relations Foundations	
CDPR 204 Planning Programming and Budgeting	CDPR 104 Planning Programming and Budgeting
CDPR 205 Communications Research & Campaign ROI	CDPR 105 Research and Program Evaluation
CDPR 206 Media Relations	CDPR 106 Media Relations
CDPR 208 Social Media in Public Relations	CDPR 108 Social Media in Public Relations
CDPR 211 Strategic Storytelling	CDPR 111 Writing for Public Relations
CDPR 300 Public Relations Capstone	CDPR 107 Public Relations Project
<b>NEW</b> Electives: 19.5-hour Courses (select 2)	Equivalent to <b>OLD</b> 19.5-hour Courses
CDPR 210 Reputation Management	CDPR 110 Reputation Management
CDPR 213 Internal Communications Management	
CDPR 216 Public Relations Ethics	CDPR 116 Public Relations Ethics
CDPR 217 Crisis Communication	CDPR 117 Crisis Communication