

**Certificate in Public Relations**

New course code equivalency chart

As of July 2, 2022, the course codes, and some course descriptions, for the courses in the Certificate in Public Relations have changed. If you registered in the certificate prior to July 2, 2022, the chart below outlines the conversion to the new course codes. Please see the [archive calendar](#) from the year you registered to determine your graduation requirements.

As of Fall 2022 (July 2, 2022)	
<b>NEW</b> Required Courses: 39-hour courses	Equivalent to <b>OLD</b>
CDPR 200 Public Relations Foundations	CDPR 100 Public Relations Principles
CDPR 204 Planning Programming and Budgeting	CDPR 104 Planning Programming and Budgeting
CDPR 205 Communications Research & Campaign ROI	CDPR 105 Research and Program Evaluation
CDPR 206 Media Relations	CDPR 106 Media Relations
CDPR 208 Social Media in Public Relations	CDPR 108 Social Media in Public Relations
CDPR 211 Strategic Storytelling	CDPR 111 Writing for Public Relations
CDPR 300 Public Relations Capstone	CDPR 107 Public Relations Project
<b>NEW</b> Electives: 19.5-hour Courses (select 2)	Equivalent to <b>OLD</b>
CDPR 210 Reputation Management	CDPR 110 Reputation Management
CDPR 213 Internal Communications Management (now 19.5 hours)	CDPR 113 Internal Communications Management
CDPR 216 Public Relations Ethics	CDPR 116 Public Relations Ethics
CDPR 217 Crisis Communication	CDPR 117 Crisis Communication

\*Students who registered in the certificate prior to July 2, 2022 and take CDPR 213 towards their electives may need to select an additional 19.5 hour elective to fulfill their requirements, as CDPR 213 (19.5 hour) is replacing CDPR 113 (39 hour). Please contact Client Services at [ce@Ryerson.ca](mailto:ce@Ryerson.ca) with any questions.